

# FOOD × YELLOW

Natsumikan Wine and Natsumikan Soda are both Hayama's specialties and made from Hayama's summer oranges.



## Yellow

It is the color of sunshine drenching Hayama's sea and mountains. It is also the color of harvest brought up in the sun. You can see golden yellow summer oranges weighing down the trees anywhere in town. Many of the trees grew from the nursery plants distributed in Hayama as memorial upon the marriage of the current Emperor. Hayama grown vegetables are all delicious in darker colors, with richer flavors. Hayama's food satisfies people's stomachs and hearts.

A summer orange.



Don't make too much noise so others can enjoy the tranquil atmosphere of Hayama.

## Indulge in the Food

Hayama beef, one of Hayama specialties, is often referred to as 'extremely rare beef', and has won Minister of Agriculture, Forestry and Fisheries Prizes for five consecutive years. Fresh seafood, fruits and vegetables that are a gift from Hayama's great nature satisfy even gourmets. Jams and pickles of the local products are also recommended. Hayama is dotted with long-established restaurants, confectioneries, bakeries that are proud of the natural ingredients, cafes in old Japanese traditional houses and restaurants with a great view of the sea or mountains. They are all unique. Please come to Hayama to indulge your senses.



You can see fresh green Wakame seaweed swaying in the sea breeze on the seaside. Hayama's spring is just around corner.

Isshiki 2516-1



At the Hayama Morning Market or restaurants, you can savor Hayama sea's bounty. Most of the restaurants offer simple dishes like Sashimi (raw sliced fish, shellfish or crustaceans), Kaisendon (bowl of rice topped with sashimi) or deep-fried seafood, which require the freshest seafood.

Hayama Asaichi



Get fresh local fruits and vegetables at the morning market.



Pre-packaged curry made with Hayama beef.



Enjoy Hayama beef. It melts in your mouth.



Take a tour of bakeries.



A café in a renovated old Japanese-style villa.



Rhubarb jams. One of the local specialties that enhances beauty and wellbeing.



## Delicious Hayama!!

Hayama is a fiercely competitive area for good bakeries and one of them won the first prize for the high grade loaf of bread featured on Nikkei Plus1, the Saturday Edition of the Nikkei, in 2014.