

SEA × BLUE



Blue

It is the color of Hayama's sea. In the summer, the sea is a soft blue and seems to captivate people on the beach. In the winter, the sea is a clear blue and reflects a snow-covered Mt. Fuji and the white sails of the yachts. Hayama's sea has many faces. The beach where people walk or do yoga. The soothing sunset on the sea. The summer sea that is visited by many beachgoers. A fishing village with rich marine resources. Hayama's sea is with you always.

Isshiki Beach with Mt. Fuji in the distance.

Indulge in the Sea

Isshiki Beach was chosen as one of CNN's World's 100 best beaches (No. 65) in 2014 (see the cover). It is next to the Hayama Imperial Villa. It is quiet with a noble beauty. In the summer, it has temporary beach houses and more beachgoers. Hayama has other beaches, like Morito Beach, Ohama Beach, and Chojagasaki Beach where you can enjoy swimming, boating, or a wide variety of marine sports. Finding interesting sea creatures at the rocky shores is also fun. These are the best ways to spend time in Hayama. Relax and feel the sea breeze. Please enjoy Hayama's sea in all four seasons.

📍 Isshiki beach



Do a Yoga pose on the beach! The sun, the sea, and mother earth will soothe your mind.

Red Torii (Shinto shrine archway) standing on Najima Island and the Hayama Lighthouse. Najima Island is said to have been connected with the main land.

📍 Horiuchi 1537



Hayama is known as the birthplace of Japanese yachting.



Hayama Marina has been a popular marine resort since it was founded as the yacht harbor in 1963.

📍 Horiuchi 50-2

📍 Chojagasaki



'Diamond Fuji' or the sun setting right on top of Mt. Fuji in April and September.



Hayama's clear water is home to a wide variety of sea creatures.



📍 Isshiki 2400

Fishing, such as shore fishing or offshore angling is fun. You can catch various kinds of fish in Hayama's rich fishing grounds.



Why not try windsurfing, paddling, or diving in Hayama's sea to feel close to mother nature?



Wonderful Hayama!!

Hayama Marina and the surrounding areas were chosen in the Michelin Green Guide Japan 3rd edition.